

Appendix B: Personal Purpose Proclamation Example



Jaime Bartolotta Personal Purpose Proclamation

COMPOSING A PERSONAL PURPOSE PROCLAMATION FROM THE INSIDE OUT...

I am composing my personal purpose proclamation, but I want it to be reflective of my values and personality and empower me to live my life in alignment with my purpose. So, I'm decoding my personal purpose proclamation from the inside out.

Charting the WHY & HOW & WHAT of Your Ultimate Destination

WHY	WHAT	STRENGTHS	HOW
To guide others to the greatest version of themselves, live in joy, share unconditional love with others, life is not worth living if it's not fun	Have and raise children, become successful in my business to reach the people I'm destined to reach, sell out workshops and programs, host a fun and successful podcast, celebrate my children's accomplishments, create a safe, supportive, and loving space for all who enter.	Flexibility Humor Compassion Make people feel safe Attention to detail	Fun – not taking life too seriously Joy – reveling in the beauty and promise and opportunity in all life's scenes Freedom – forging my own path Creativity – creating something from nothing and finding my own unique solutions Service – sharing joy with others

My One-Line WHY, HOW, & WHAT

WHY: I believe that everything in life worth doing is fun and that fun and humor and unconditional love concoct the perfect recipe for living every day in joy, cherishing all of life's experiences for the opportunities for greatness they offer.

HOW: I revel in forging my own path to create my own unique solutions while having fun sharing in joy with others.

WHAT: I bond with others through humor and deepen those connections by creating a compassionate space free from judgement where I may guide them to become the best versions of themselves.

My Personal Purpose Proclamation

Proclamation: I am passionate about finding the fun and laughter in all things and believe that fun and humor and unconditional love concoct the perfect recipe for living every day in joy. **[WHY]** I revel in forging my own path to create my own unique solutions while having fun sharing in joy with others. **[HOW]** My humor deepens my connections with others and create a compassionate space free from judgement where I may guide them to become the best versions of themselves. **[WHAT & STRENGTHS]**