



PART 2: *Bringing Your WHY to Life*

1. Reviewing your WHY from Column 1 above, what one, concise sentence encompasses your deeper purpose, your belief, your passion, what is truly important to you?

Example: I believe that joy is the core of everything, and fun and humor create the opportunity to live every day in its brilliance.

My one-line WHY:

2. Evaluate your WHY declaration above. Consider how you can make it more impactful, powerful, concise, clear, or more reflective of your personality. Write your enhanced and more powerful WHY declaration below.

PART 3: *Realizing Your Belief by Integrating Your HOW*

3. Reviewing your HOW from Column 4 above, what one, concise sentence encompasses your values and the actions you take to communicate those values and achieve your WHY?

My one-line HOW:



4. Evaluate your HOW declaration above. Consider how you can make it more impactful, powerful, concise, clear, or more reflective of your personality. How would it look to include your STRENGTHS (Column 3) here, if it empowers or clarifies your HOW declaration? Write your enhanced and more powerful HOW declaration below.

PART 4: *Achieving Your WHY With the Tangible of Your WHAT*

9. Reviewing your WHAT from Column 2 above, what one, concise sentence encompasses what goals and adventures are important for you to accomplish and experience in order to achieve your WHY?

My one-line WHAT:

10. Evaluate your WHAT declaration above. Consider how you can make it more impactful, powerful, concise, clear, or more reflective of your personality. If your STRENGTHS are not identified in your HOW declaration, how could you integrate them into your WHAT declaration? Write your enhanced and more powerful WHAT declaration below.
